

# NYU Stern Andre Koo Technology and Entrepreneurship MBA

## Class of 2020 Employment Report



NYU Stern's Andre Koo Technology and Entrepreneurship MBA Program is a full-time, STEM-designated MBA degree completed in 12 months. The program is designed for students with a passion for technology who want to accelerate their careers in the technology sector, advance in technology-related roles, or start their own business. Following the inaugural year, the Class of 2020 was 21% larger in size, achieved gender parity with 50% women, and 40% of the students had international citizenship. Andre Koo Tech MBA students have applied the tools of business in real-world settings with various industry partners and seek to leverage those skills in the rapidly changing global landscape of business and technology.

**\$138,173**

Average full-time salary

**\$30,639**

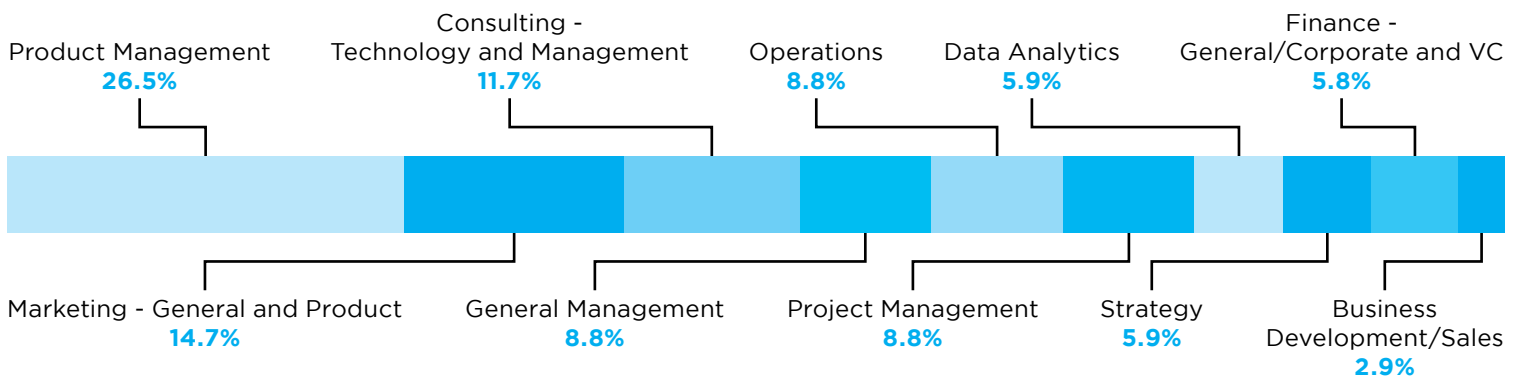
Average sign-on bonus

**87.8%**

Seeking candidates accepted offers or started their own business at 6 months post-graduation

Class of 2020 students were exposed to a range of companies from agile startups to tech giants including 500 Startups, Microsoft, PayPal, and Uber on both the east and west coasts through Stern Solutions projects, company visits and skill-building workshops, as part of the built-in experiential curriculum.

### Accepted Offers by Function



Students brought their deep technical expertise to Stern, then strengthened their business acumen and leadership skills through the diverse product strategy, design thinking, and analytics curriculum; students were offered roles ranging from product management, product marketing, technology consulting, operations, and strategy.

### Selected Employers

ADEX Energy Amazon\* American Express\* Apple BlockFi Boston Consulting Group (BCG) C3.ai

Capgemini CVS Health Datadog Digital Ocean Dow Jones & Company Embrace Autism Labs, Inc.

Enfusion EY Facebook Google Klarna\* Lowes Nintendo reallINGUA Samsung Global Strategy Group

Squarespace Strategy& Vine Capital Welcome (formerly NewsCred) Wipro Yale New Haven Health

*\*Companies that hired 2 or more*

Through connections with Stern alumni, local treks, and the School's deep industry connections, Andre Koo Tech MBAs will be joining organizations at the forefront of innovation and technology in both startups and mature tech companies.

# Andre Koo Tech MBA Class of 2020 Profile

Male Students **50%** ♂♂♂♂♂♀♀♀♀♀ **50%** Female Students

**40%** ○○○○○○○○ Students with international citizenship\*

**28%** ○○○○○○○○ Minorities^

 **3.00-3.74**  
GPA 80% Range

## Professional Experience

**6.1** Average years of work experience†  
**0-11** 100% Range Years of work experience

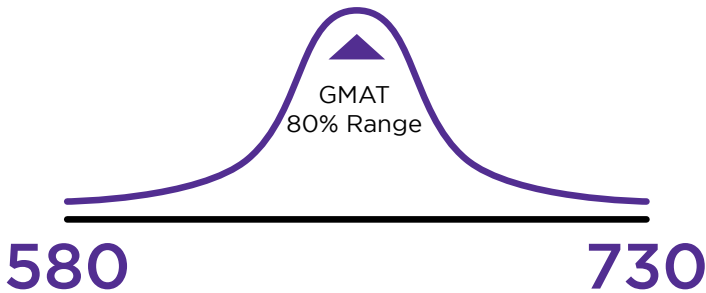
## Prior Industries

**40%** Technology  
**28%** Financial services  
**10%** Consumer products, fashion, retail

\*Includes Foreign National, Dual Citizen and U.S. Permanent Resident.

^Includes U.S. Citizens and Permanent Residents who identify as African American/Black, Asian, Hawaiian Native/Pacific Islander, Hispanic or Native American/Alaska Native

†Calculation based on those with prior work experience.



## Student Profiles



**PJ Folino, MBA 2020**  
Product Manager at C3.ai

*“Public service in any form has always been important to me. After serving as an engineer in the U.S. Coast Guard for 9 years, I wanted to find an MBA program that would help me leverage business and technology to serve the public sector. The only program that checked this box was NYU Stern’s Andre Koo Tech MBA. The coursework ranged from managerial accounting to machine learning and advanced networks, and the program offered an immersive environment to meet and connect with business professionals in New York City. The Office of Career Development (OCD) helped me realize I wanted a company with the same sense of mission that I have, which led me to accept an offer at C3.ai, where I now manage the creation of artificial intelligence applications for aerospace and defense customers.”*



**Catalina Grillo, MBA 2020**  
Product Marketing Manager at Welcome

*“The ‘randomness’ of widespread social and economic disadvantage, something apparent in my own country of Argentina, made me realize that businesses have a unique opportunity to leave a positive footprint by leveraging technology. Therefore, enrolling in Stern’s Andre Koo Tech MBA program was a no-brainer because I could gain invaluable managerial and technical skills to tackle widespread social disadvantage head-on. The Office of Career Development played an instrumental role in helping further define my career goals and identify a clear path in the short- and long-term to achieve them. In my current role as Product Marketing Manager at Welcome (formerly NewsCred), I not only play a part in the positive impact our company has on our community, but also enable hundreds of other businesses to do the same.”*