NYU Stern’s Andre Koo Technology and Entrepreneurship MBA Program is a full-time, STEM-designated MBA degree completed in 12 months, minimizing time out of the workforce. The program is designed for students with a passion for technology, who want to strengthen their business foundation while gaining technical and business knowledge to accelerate their careers. During the program, students are able to leverage and directly apply skills and learnings in this rapidly changing global landscape through Stern Solutions projects, company visits and skill-building workshops, as part of the built-in experiential curriculum. Projects are conducted in partnership with the Tech MBA Advisory Board companies in addition to other top names in technology.

Andre Koo Tech MBA students have applied the tools of business such as product strategy, design thinking and analytics gained at Stern to real-world settings with various industry partners. Through connections with Stern alumni, local treks in both the New York City and West Coast markets, and the School’s deep industry connections, Andre Koo Tech MBAs will be joining organizations at the forefront of innovation and technology, from agile startups to mature tech companies.

At-A-Glance

$152,601 Average full-time salary
$43,712 Average signing bonus
100% Seeking candidates accepted offers by 3 months post-graduation
4.3% Starting new business

Accepted Offers by Industry

63.4% Technology
Select Employers:
Amazon*, Capital One, Etsy, Google*, LinkedIn*, Mastercard, Meta*, NVIDIA*, Palantir, Salesforce.com, Slice, VMware

3.7% Consumer Products
Select Employer:
Pernod Ricard

2.4% Healthcare/Pharmaceuticals/Biotech
Select Employer:
Healthfirst

1.2% Entertainment/Media/Sports
Select Employer:
Paramount Global

1.2% Financial Services - Asset Management
Select Employer:
Altan Insights

1.2% Financial Services - Diversified Financial Services
Select Employer:
Daily Pay

22% Consulting
Select Employers:
Deloitte*, EY-Parthenon*, IBM*, McKinsey & Company*, PricewaterhouseCoopers (PwC)*

2.4% Retail - General
Select Employer:
Wayfair

1.2% Aerospace/Transportation
Select Employer:
Leaf Logistics

1.2% Retail - Apparel/Fashion
Select Employers:
Falabella, Nike, Inc.

*Companies that hired 2 or more
Class Profile*

- **51%** Male
- **48%** Female
- **34%** Minorities
- **41%** Students with international citizenship
- **3.10-3.90** GPA 80% range
- **628-750** GMAT 80% range

Professional Experience

- **5.6** Average years of work experience
- **0-11** 100% Range - Years of work experience

Prior Industries

- **39%** Technology
- **14%** Financial services
- **9%** Consulting

Accepted Offers by Function

- **54.9%** Product Management
- **9.8%** Consulting - Management
- **8.5%** Consulting - Technology
- **6.1%** Strategy
- **4.9%** General Management
- **3.7%** Marketing - Product Marketing
- **2.4%** Data Analytics
- **2.4%** Finance - General/Corporate
- **2.4%** Information Technology
- **2.4%** Operations
- **1.2%** Business Development/Sales
- **1.2%** Marketing - General

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*Combined stats for the classes beginning in January and May 2021