

Class of 2021 Full-Time MBA Employment Data

YEAR-OVER-YEAR EMPLOYMENT DATA BY FUNCTION

Function	Class of 2021	Class of 2020	Class of 2019
Consulting	38.0%	39.9%	45.3%
Brand/Innovation	-	-	0.9%
Business Development/Sales	1.7%	2.8%	5.0%
Human Capital	-	-	0.3%
Strategy	7.1%	7.4%	3.8%
Management	26.3%	27.9%	32.6%
Retail	-	0.4%	0.3%
Technology	3.0%	1.4%	2.4%
Finance/Accounting	37.4%	33.2%	30.6%
General/Corporate	3.4%	6.0%	4.1%
Investment Banking	25.9%	20.8%	18.8%
Investment Management	2.0%	1.1%	0.6%
Private Wealth Management	0.7%	0.7%	1.8%
Private Equity	3.7%	0.4%	2.4%
Research - Equity Buy Side	0.7%	0.7%	0.3%
Research - Equity Sell Side	0.3%	1.1%	0.9%
Research - Fixed Income Buy Side	-	-	-
Risk Management	-	-	-
Sales & Trading	-	0.4%	0.3%
Structured/Project Finance	0.3%	0.7%	0.6%
Venture Capital	0.3%	1.1%	0.9%
Management	5.7%	6.4%	5.9%
General Management	3.4%	3.9%	4.4%
Merchandising	0.3%	0.7%	0.3%
Project Management	2.0%	1.8%	1.2%
Human Resources	0.3%	-	-
Information Technology	1.3%	1.8%	0.9%
Information Systems/Technology	-	0.4%	-
Data Analytics	1.3%	1.4%	0.9%
Marketing/Sales	11.8%	13.1%	10.9%
Brand Management	1.7%	3.9%	3.5%
General	3.0%	3.2%	2.4%
Market Research	0.3%	0.7%	-
Product Marketing	1.0%	1.1%	1.2%
Product Management	5.7%	4.2%	3.8%
Operations	1.3%	1.8%	3.5%
Other			
Law	4.0%	3.9%	2.9%