

# NYU Stern Class of 2022 Full-Time MBA Employment Data

## YEAR-OVER-YEAR EMPLOYMENT DATA BY FUNCTION

Function	Class of 2022	Class of 2021	Class of 2020
Consulting	37.8%	38.0%	39.9%
Brand/Innovation	0.5%	-	-
Business Development/Sales Management	1.8%	1.7%	2.8%
Retail	-	-	0.4%
Strategy	9.0%	7.1%	7.4%
Technology	2.7%	3.0%	1.4%
Finance/Accounting	36.0%	37.4%	33.2%
General/Corporate	6.8%	3.4%	6.0%
Investment Banking	23.9%	25.9%	20.8%
Investment Management	0.9%	2.0%	1.1%
Private Equity	1.8%	3.7%	0.4%
Private Wealth Management	0.5%	0.7%	0.7%
Research - Equity Buy Side	-	0.7%	0.7%
Research - Equity Sell Side	0.5%	0.3%	1.1%
Sales & Trading	-	-	0.4%
Structured/Project Finance	-	0.3%	0.7%
Venture Capital	1.8%	0.3%	1.1%
Information Technology/Data Analytics	1.4%	1.3%	1.8%
Data Analytics	1.4%	1.3%	1.4%
Information Technology	-	-	0.4%
Management	5.9%	5.7%	6.4%
General Management	4.5%	3.4%	3.9%
Merchandising	-	0.3%	0.7%
Project Management	1.4%	2.0%	1.8%
Marketing/Sales	14.0%	11.8%	13.1%
Brand Management	4.1%	1.7%	3.9%
General	1.4%	3.0%	3.2%
Market Research	-	0.3%	0.7%
Product Management	7.7%	5.7%	4.2%
Product Marketing	0.9%	1.0%	1.1%
Operations	1.4%	1.3%	1.8%
Other			
Human Resources	0.5%	0.3%	-
Law	3.2%	4.0%	3.9%