Class of 2019 Full-Time MBA Employment Data

YEAR-OVER-YEAR EMPLOYMENT DATA BY FUNCTION

Function	Class of 2019	Class of 2018	Class of 2017
Consulting	45.3%	36.8%	31.1%
Brand/Innovation	0.9%	0.3%	0.6%
Business Development/Sales	5.0%	2.5%	1.9%
Human Capital	0.3%	-	-
Strategy	3.8%	6.4%	3.8%
Management	32.6%	24.5%	22.1%
Retail	0.3%	0.9%	-
Technology	2.4%	2.1%	2.6%
Finance/Accounting	30.6%	34.7%	36.5%
General/Corporate	4.1%	7.7%	10.3%
Investment Banking	18.8%	21.5%	20.5%
Investment Management	0.6%	0.6%	1.6%
Private Wealth Management	1.8%	1.5%	0.3%
Private Equity	2.4%	0.9%	1.3%
Research - Equity Buy Side	0.3%	0.6%	0.3%
Research - Equity Sell Side	0.9%	0.6%	0.3%
Research - Fixed Income Sell Side	-	-	-
Research - Fixed Income Buy Side	-	-	0.3%
Risk Management	-	-	0.3%
Sales & Trading	0.3%	-	1.0%
Structured/Project Finance	0.6%	0.3%	-
Venture Capital	0.9%	0.9%	0.3%
Management	5.9%	6.1%	6.7%
General Management	4.4%	4.6%	5.4%
Merchandising	0.3%	0.3%	0.3%
Project Management	1.2%	1.2%	1.0%
Human Resources	-	1.2%	-
Information Technology	0.9%	2.1%	1.3%
Information Systems/Technology	-	0.3%	-
Data Analytics	0.9%	1.8%	1.3%
Marketing/Sales	10.9%	13.5%	18.9%
Brand Management	3.5%	2.8%	4.5%
General	2.4%	3.7%	5.1%
Market Research	-	-	0.3%
Product Marketing	1.2%	0.6%	1.6%
Product Management	3.8%	6.4%	7.4%
Operations	3.5%	1.5%	3.5%
Other			
Law	2.9%	4.0%	1.9%