

UNDERGRADUATE EMT COURSES

Fall 2012

Spring 2013

	Title	Time	Professor	Course	Title	Time	Professor
MKTG.UB.0040	Entertainment & Media Industries* Section 1 Section 2 Section 3 Section 4 Section 5	W 3:30-4:45p W 4:55-6:10p M 3:30-4:45p M 4:55-6:10p M 6:30-7:45p	Lieberman Lieberman Narayanan Narayanan Narayanan	MKTG.UB.0040	Entertainment & Media Industries* Section 1 Section 2 Section 3 Section 4	T 2:00-3:15p T 3:30-4:45p M 6:30-7:45p R 6:30-7:45p	Narayanan Narayanan Shamsai Yudkovitz
MKTG.UB.0046	Globalization of the Entertainment Industry Section 1 Section 2	T 3:30-4:45p R 6:30-7:45p	Lieberman Narayanan	MKTG.UB.0046	Globalization of the Entertainment Industry	W 9:30-10:45a	Srivastan
MKTG.UB.0020	Film Finance and Distribution	M 6:30-7:45p	Malin	MKTG.UB.0019	Business of Publishing	R 4:55-6:10p	Krishnan
MKTG.UB.0022	Movie Marketing	W 4:55-6:10p W 6:30-7:45p	Faber Faber	MKTG.UB.0021	Entertainment Finance	M 9:30-10:45a	A. Kim
MKTG.UB.0047	Sports Marketing	T 6:30-7:45p	Master	MKTG.UB.0022	Movie Marketing	M 11:00-12:15p	Luisi
MKTG.UB.0049	The Business of Producing	T 3:30-4:45p T 4:55-6:10p R 3:30-4:45p	Campo Campo Newman	MKTG.UB.0023	Impact of Technology on Entertainment and Media	R 6:30-7:45p	Bronikowski
MKTG.UB.0056	Digital Strategic Marketing	R 4:55-6:10p	Narayanan	MKTG.UB.0025	The Business of Broadway	M 4:55-6:10p	Scrofani
MULT.UB.0048	Entertainment Law	M 2:00-3:15p W 2:00-3:15p	Hendler Hendler	MKTG.UB.0044	Television Management	W 4:55-6:10p	Shapiro
				MKTG.UB.0045	Social Media Strategy	W 3:30-4:45p	
				MKTG.UB.0047	Sports Marketing	T 6:30-7:45p	Master
				MKTG.UB.0049	The Business of Producing	M 3:30-4:45p W 6:30-7:45p	Lieberman/Badal Newman
				MKTG.UB.0051	Craft and Commerce of Cinema	April 2013	Lieberman
				MKTG.UB.0080	Leisure Marketing	M 4:55-6:10p	Lieberman
				ACCT.UB.0049	Entertainment Accounting	R 6:00-9:00p (1 st Half)	Griff
				ACCT.UB.0055	Accounting & Valuation in EMT	R 6:00-9:00p (2 nd Half)	S. Kim
				ECON.UB.0211	Sports Economics	MW 2:00-3:15p	Bowmaker
				MULT.UB.0048	Entertainment Law	R 2:00-3:15p	Hendler

Note: * Indicates course required for the EMT specialization and for the BEMT minor. Spring 2013 schedule is tentative and subject to change. All of the above courses count toward the EMT Specialization and the Business of Entertainment, Media and Technology minor (BEMT). For more information, contact a Stern advisor. Revised: 4/25/12