(1) 上海纽约大学确定首个学位项目

April 26th, 2012

本报讯 （记者姜澎）纽约大学斯特恩商学院昨天正式宣布将于 2013 年 5 月起分别在上海纽约大学和纽约大学华盛顿广场校园的斯特恩商学院开设一全新的研究生项目——商业分析硕士项目。该商业分析硕士项目将成为上海纽约大学开设的首个学位项目，也是纽约大学斯特恩商学院全球项目组合中的一个创新项目，将开启纽约大 学在中国授予学位的序幕。

NYUSH confirmed the first degree program

NYU Stern Business School formally announced yesterday that starting from May 2013, it will set up a new master program in Business Analytics in NYUSH and its campus in NYU Washington Square. This program in Business Analytics will become the first degree granted in NYUSH, and also an innovative program in NYU Stern's portfolio of global programs. It will open up the prospect of degree granting by NYU in China. (Wenhui Newspaper, or Wenweipo)

(2) 上海纽约大学启动首个硕士学位项目

April 26th, 2012 新闻晨报

晨报记者董川峰报道 上海纽约大学 5 月将正式启动首个研究生学位项目。纽约大学斯特恩商学院昨天宣布，将在上海纽约大学开设一个全新的研究生项目——商业分析硕士项目，从而开启纽约大学在中国授予学位的序幕。

斯 特恩商学院院长 PeterHenry 表示，商业分析硕士项目专为在制造、科技、政府、医疗、能源、房地产和建筑等领域拥有至少 10 年工作经验的管理人员 而设，旨在将商业和技术相结合，把数据的使用作为一种商业资产和决策工具。项目学制为 1 年，共有 5 个模块的教学内容。

NYUSH initiates the first master degree program

NYUSH will open its first master program in May. NYU Stern Business School announced yesterday that it will open a brand new master program in Business Analytics in NYUSH, thus opening up the prospect of degree granting by NYU in China.

According to Peter Henry, Dean of Stern, the program in Business Analytics is designed for management professionals who have at least 10 years of working experience in the fields of manufacturing, technology, government, health care, energy, real estate, construction and etc, with the purpose of integrating commerce with technology in order to use data as a form of business assets and a decision-making tool. The program is one year in length and includes 5 educational modules. (Shanghai Morning Post)

(3) 纽约大学在沪开硕士专业
上海开设外国留学生预科

王蔚

本报讯（记者 王蔚）华东师范大学和上海师范大学昨天不约而同地宣布了两个新"项目"，以此推动本市教育国际化的进程。

华东师大授权发布消息，纽约大学斯特恩商学院将于 2013 年 5 月起，分别在上海纽约大学和美国纽约校园本部，开设一个全新的研究生项目——商业分析硕士，这也将成为上海纽约大学开设的首个学位项目，并将开启纽约大学在中国授予学位的序幕。

上海师大在举行中外大学校长高峰论坛时传出消息，本市第一所外国留学生预科学院将落户该校。留学生预科学院将为有需要的来沪留学新生提供汉语强化培训和学习技能辅导，帮助他们顺利度过最初的适应期。未来的 3 年内将其打造成国内最优秀的留学生教育基地之一。

ECNU and Shanghai Normal University both announced a new program yesterday in order to promote the globalization of education in Shanghai.

ECNU authorized the posting of information that starting from May 2013, NYU Stern will open a new master program in Business Analytics in NYUSH and its campus in NYU Washington Square. This program will be the first degree program opened in NYUSH, opening up the prospect of degrees granting by NYU in China.

While hosting the Chinese-foreign University Presidents Forum, Shanghai Normal University sent out information that it will set up the first international foundation college for foreign students in Shanghai. The college will provide intensive Chinese language training and learning skills tutoring for foreign students studying in Shanghai in order to help them better adapt to the study life here in Shanghai. Shanghai Normal University aims to build the College into one of the best educational bases for foreign students in China within the next three years. (Xinmin Evening News)

(4)　　The fourth one has been deleted.

(5)上海纽约大学设首个学位项目

（2012 年 4 月 26 日）

建设中的上海纽约大学 4 月 25 日传出消息，其首个学位项目在中美两国同步启动。这一研究生培养项目是纽约大学开设的商业分析硕士项目，分别设在位于陆家嘴的上海纽约大学和位于纽约大学华盛顿广场校园的斯特恩商学院。

此举标志着纽约大学通过上海纽约大学开始在中国授予学位。据悉，新项目融合商业和技术，将海量数据的分析和使用作为一种战略性的商业资产与决策工具，希望面向全球招收在制造、医疗、能源、房地产、建筑等领域拥有至少 10 年工作经验的管理人员。项目学制为一年，明年 5 月起正式入读，采用模块式的教学安排，以英语为授课语言，教师队伍来自斯特恩商学院信息系统和市场营销系。

On April 25th, information was revealed that the first degree program of NYUSH will be launched in SH and the US at the same time. It will be a master program in Business Analytics being granted to NYUSH and Stern Business School in the NYU Washington Square campus.

This move marks the beginning of degree granting by NYUSH in China. According to the information, the new program will integrate commerce and technology with the analysis and usage of big data serving as a form of strategic assets and a decision-making tool. The program in Business Analytics is designed for management professionals who have at least 10 years of working experience in the fields of manufacturing, technology, government, health care, energy, real estate, construction and etc. The program is one year in length and will have its first class in May next year. The courses will be conducted in modules and taught in English. Teachers will be selected from the faculty of information system and marketing of Stern Business School. (shanghai.gov.cn)

(6) (7), (8) are the same

中新网上海 4 月 25 日电 (记者 陈静)记者今日获悉，2013 年 5 月，纽约大学斯特恩商学院将在上海纽约大学开设全新的研究生项目——商业分析硕士项目。

该项目将是上海纽约大学开设的首个学位项目，也开启了纽约大学在中国授予学位的序幕。

据介绍，商业分析硕士项目专为在制造、科技、政府、医疗、能源、房地产和建筑等领域拥有至少 10 年工作经验的管理人员而设。学制一年，教学内容分为五个模块。教师则来自纽约大学斯特恩商学院信息系统和市场营销系。

斯特恩商学院院长 Peter Henry 告诉记者，数据激增带来了新的商业模式，并改变了商业决策方式，纽约大学斯特恩商学院充分利用其在量化工具、信息系统、运营及管理科学、市场营销等学科的雄厚师资开设了这个全新的商业分析硕士项目。

商业分析硕士项目旨在将商业和技术结合起来，把数据的使用作为商业战略资产和决策工具。根据预期，毕业生将能利用商业分析所教授的工具和思维方式把大量信息流转变成可利用的知识和决策。

据称，纽约大学斯特恩商学院在上海纽约大学开设商业分析硕士项目的同时，也将在纽约大学华盛顿广场校园的斯特恩商学院开设同样的学位项目。

另据记者了解，纽约大学斯特恩商学院还将与香港科技大学合办风险管理和全球金融的硕士项目，与伦敦政经学院和巴黎高等商学院合办 TRIUM 全球 EMBA 项目。

纽约大学建于 1831 年，是美国规模最大、声望最高的私立研究型大学之一。上海纽约大学将成为纽约大学最新的、拥有学位授予权的门户校园，首届学生将于 2013 年秋季入学。

NYU Stern will open a brand new master program of Business Analytics in NYUSH in May, 2013.

The program will be the first degree program opened in NYUSH, thus opening up the prospect of degree granting by NYU in China.

According to introduction, the program in Business Analytics is designed for management professionals who have at least 10 years of working experience in the fields of manufacturing, technology, government, health care, energy, real estate, construction and etc. It will be one year in length and be divided into five educational modules. The teachers will be selected from the information system and marketing faculty of Stern Business School.

Peter Henry, Dean of Stern, said to reporters that data surge brings about a new business pattern and is changing the way how people make business decisions. NYU Stern fully utilizes its academic strength in quantitative tools, information system, operation and management science, and marketing to set up this new master program in business analytics.

The new program will integrate commerce and technology with the analysis and usage of big data serving as a form of strategic assets and a decision-making tool. It is expected that students graduated from the program will be able to use the tools and intellectual methods taught in the program to transform large amounts of data streams into usable knowledge for the decision-making process.

According to relevant information, while opening this program in NYUSH, NYU Stern will also provide the same program at its site in the NYU Washington Square campus.

In addition, NYU will team up with Hong Kong University of Science & Technology to open two master programs in Risk Management and Global Finance. It will also partner with London School of Economics and Political Science and HEC Paris in opening TRIUM Global EMBA program.

Founded in 1836, NYU is one of the largest and most prestigious private research universities in the US. NYUSH will be the third and newest degree-granting portal campus in NYU's GNU and will have its first undergraduate class in autumn 2013.