



BERKLEY ENTREPRENEURSHIP
CENTER FOR INNOVATION
AT NYU STERN

Entreurs

hna

\$200K
Entrepreneurs
Challenge
FINALISTS 2013

New Venture Finalists

Breakrs



Mike Hanne, Steinhardt, 2012

Alan Johnson, Steinhardt, 2013

Breakrs, inspired by fantasy sports, is a platform for music fans to act as talent scouts, finding and “breaking” new bands to earn rewards and recognition.

Keen Home



Ryan Fant, Stern School of Business, Langone, 2014

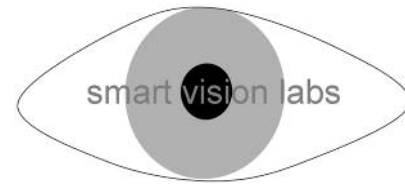
Nayeem Hussain, Stern School of Business, Langone, 2013

The *Keen Vent* is a wirelessly networked home air vent that maximizes the efficiency and comfort of a home's heating and cooling system by intelligently redirecting central HVAC airflow. *Keen Vents* are primarily installed in over-heated or over-cooled rooms and automatically open and close in response to specific details of a user's home and lifestyle.

Smart Vision Labs

Yaopeng Zhou, Stern School of Business, 2014

Marc Albanese, Stern School of Business, 2008



The *Smart Aberrometer* is a portable vision examination device. With a single snap shot, the *Smart Aberrometer* will be able to measure refractive errors of the eye and generate prescriptions—all without patient interaction (i.e., no more “better, same, or worse”). The pocket sized and low cost *Smart Aberrometer* uses the flash light and camera of the smartphone, combined with an add-on microlens array. The *Smart Aberrometer* will dramatically improve the way people get their vision evaluated.

Wedge Technologies

Garry Emshey

Joel Ndreu, PE, Stern School of Business

Lori-Lee Emshey



A new wind turbine that meets the demand for wind technology in urban and other densely populated areas.

weeSpring

Jack Downey, Stern School of Business, 2013

Madeline Hicks

Melissa Post, Stern School of Business, 2009

Allyson Downey



weeSpring is a social shopping platform for new and expecting parents to share trusted information about baby products. a fresh and tasteful wardrobe.

Social Venture Finalists

inHouse



Justin Lewis, Stern School of Business MBA, 2013

Ricky Berrin, Stern School of Business MBA, 2013

Danielle Edwards, Wagner Graduate School of Public Service, MPA 2012

inHouse provides sanitation solutions for developing countries. Our initial product is a low-cost waterless toilet for slum populations without access to running water or sewer facilities. *inHouse* toilets will significantly reduce open defecation and subsequent water contamination as well as provide privacy, safety and convenience.

Kinvolved



Miriam Altman, Wagner Graduate School of Public Service, MPA, 2013

Alexandra Meis, Wagner Graduate School of Public Service, MPA, 2013

Barrie Charney Golden, Wagner Graduate School of Public Service/Stern, MPA/MBA 2014

Kinvolved is changing the American education system by simplifying how teachers take attendance, instantly involving families, and building community partnerships to bring youth back into the classroom.

The New American Tavern

The New American Tavern

Todd Schechter, Wagner Graduate School of Public Service, 2011

Sophia Chitlik, Gallatin School of Individualized Study, 2011

Jing Wang Herman, Stern School of Business, 2005

Ryan Tarpey, Culinary Institute of America, 1993

Our taverns will be a community's social hub and unofficial civic center. Purpose-built and programmed to foster and direct social capital, *New American Taverns* will ensure neighborhoods have welcoming "third places" in which citizens can unwind, learn and connect.

Technology Venture Finalists

BenchPals

Ching Yao Yang, Polytechnic Institute, 2014

Raul Catena, Weill-Cornell

Jasmin Hume, Polytechnic Institute, 2014

BenchPals simplifies laboratory management unifying lab notebooks and inventory management via intuitive, secure software—creating a revolutionary new way for scientists get stuff done.



BioInspired Devices

Manushka Vaidya, PhD, Langone Medical Center, 2015

Abhishek Karwa, Des Moines University, D.O. Candidate, 2014

Arun Gupta, Des Moines University, D.O. Candidate, 2014

BioInspired Devices, LLC develops medical devices inspired by the body. Our underlying philosophy of biomimicry involves implementing strategies used in nature to prevent infections, thereby reducing healthcare costs and saving lives. We are currently developing our patent-pending urinary catheter.



Databetes

Doug Kanter, Tisch School of the Arts, ITP, 2013

D'Arcy Saum

Ryan Viglizzo, Tisch School of the Arts, ITP, 2013

Databetes explores new ways of using data to improve health outcomes for people with diabetes. *Databetes* is uniquely positioned to provide web and mobile-based software delivering data-driven clinical and educational services.

Oculogica

Uzma Samadani, MD, PhD, FACS, FAANS,

NYU School of Medicine Faculty

Stephan Ogilvie, MBA, Stern School of Business, 2004

Robert Ritlop, M Eng, Stern School of Business, 2014

Oculogica has developed a diagnostic device that can detect concussions and other head trauma at lower cost and zero radiation exposure.

