

**Sixth Annual Volatility Institute Conference:  
"Market Liquidity and Funding Liquidity: Implications for Economic Risk"  
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# Funding Liquidity Risk and the Cross- Section of Stock Returns

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# Contribution:

- Theoretically, funding liquidity risk should be priced (Garleanu and Pedersen, 2011, RFS)- Margin CCAPM
- Imperially, Adrian, Etula, Muir (2013 JF forthcoming, AEM) - Financial intermediary SDF (brokers-dealers leverage BDL) explains the cross-section of size, B/M, momentum and bond portfolios- the leverage decreases when funding conditions deteriorate
- Fontaine and Garcia (2012 RFS) – Treasury bond based measure of funding liquidity (FL)
- **Cross-sectional pricing with FL for illiquidity and volatility portfolios**
- Difference from AEM (2013): BDL explains size and book to market, and momentum portfolios, while FL explains size portfolios (and with mixed success momentum portfolios). As the authors show, BDL does not work very well on size portfolios.
- Further, combination of FL and Pastor-Stambaugh liquidity Factor (traded returns) – improves the model fit and outperforms all other competitors

# FL and other measures

- Amihud (2002) ILLIQ (stock market Illiquidity)
- BAB Betting-against-Beta (BAB) factor from Frazzini and Pedersen (2011) – from Lasse Pedersen webpage (through 2011)
- LMP – leverage mimicking portfolio (monthly traded returns), projected BDL (AEM 2013) onto the return space (through 2009) from Tyler Muir
- TED spread

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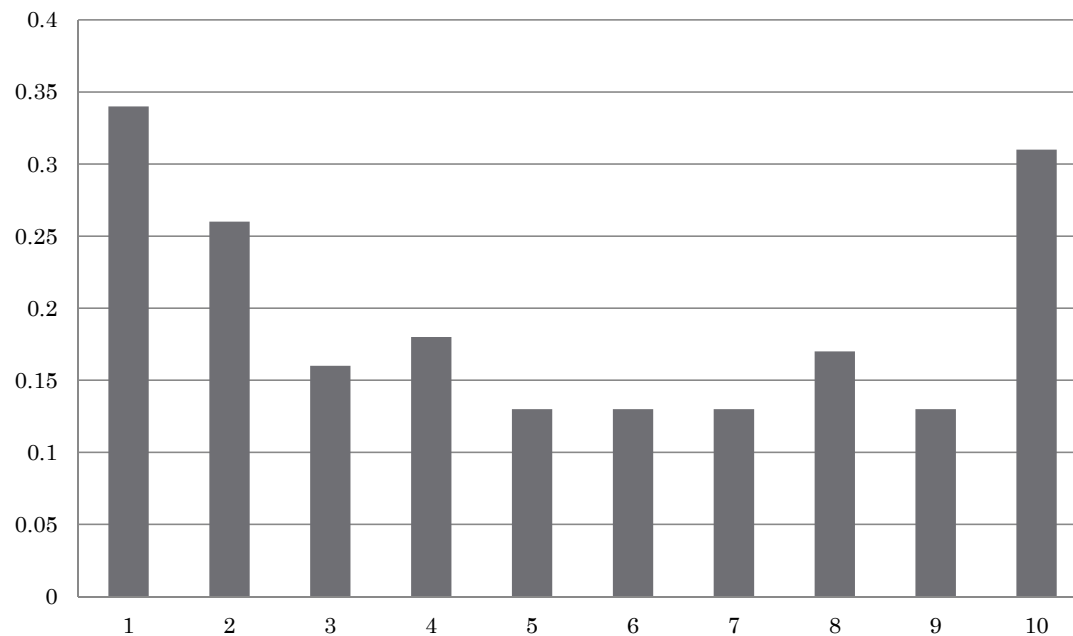
	FL_delta	BAB	LMP	ILLIQ_delta	TED
FL_delta	1				
BAB	<i>-0.165</i>	1			
LMP	<i>-0.163</i>	<i>0.509</i>	1		
ILLIQ_delta	0.004	-0.060	0.003	1	
TED	0.088	-0.297	-0.216	0.064	1

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# Test Assets

- 10 Illiquidity and 10 Volatility Portfolios
- Motivation, Brunnermeier and Pedersen (2009): “funding shocks raise the dispersion of equities illiquidity, volatility and *returns*”
- I would love to see the *dispersion in returns (1/10 vs 2/9)*: may be removing *ILLIQ* effect from volatility?

FF Alpha - Volatility Portfolios



# Market Liquidity vs Funding Liquidity

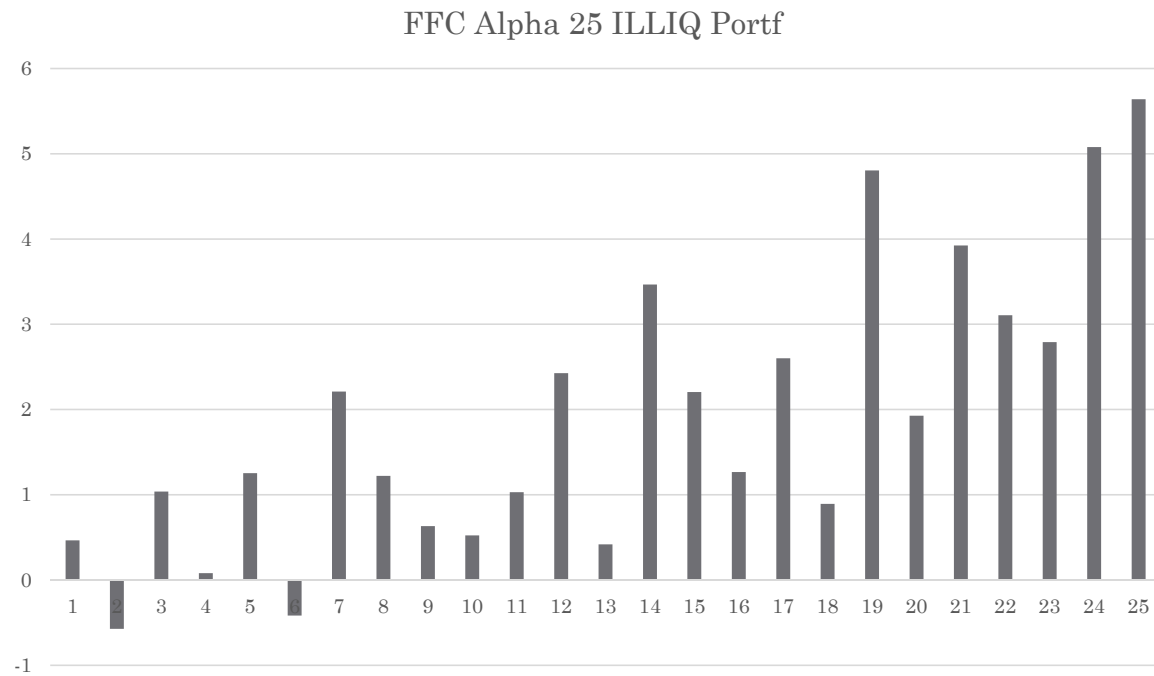
Panel (a) Alternative Proxies

Panel (b) Augmented Models

$\alpha$	10.41 (3.43) (3.42)	-0.45 (-0.11) (-0.08)	10.87 (3.31) (2.41)	-0.89 (-0.26) (-0.19)	$\alpha$	-2.39 (-0.66) (-0.47)	-0.13 (-0.04) (-0.03)	-0.71 (-0.17) (-0.11)	0.92 (1.95) (1.33)	-2.72 (-0.69) (-0.50)
$\Delta FL$					$\Delta FL$	-4.22 (-2.43) (-1.73)	-3.59 (-2.84) (-2.18)	-5.00 (-3.36) (-2.15)	-3.33 (-2.93) (-2.02)	-4.02 (-2.57) (-1.87)
BAB	-3.05 (-0.72) (-0.72)				BAB		7.65 (1.95) (1.66)			
Am		-1.18 (-1.73) (-1.27)			Am			0.46 (1.05) (0.67)		
PS			-0.45 (-2.99) (-2.19)		PS				-0.35 (-2.55) (-1.75)	
TED				-4.96 (-2.21) (-1.62)	TED					-0.94 (-0.75) (-0.55)
$R^2$	13.85% [0.10, 52.71]	21.04% [0.59, 43.26]	31.52% [0.08, 78.54]	31.04% [0.30, 60.83]	$R^2$	49.46% [17.84, 70.81]	39.25% [9.29, 63.16]	50.63% [17.16, 73.68]	94.14% [85.86, 98.34]	49.57% [13.26, 67.68]
$\bar{R}^2$	9.32% [-5.00, 50.88]	16.65% [-4.58, 40.26]	27.92% [-5.18, 78.14]	27.21% [-5.42, 58.66]	$\bar{R}^2$	46.65% [14.93, 69.49]	32.50% [0.03, 57.83]	44.82% [8.43, 71.18]	93.49% [84.54, 98.18]	43.63% [6.55, 64.59]

# 25 ILLIQ (Amihud 2002) Sorted Portfolios

	Alpha	t-stat
Low	0.465	0.62
p2	-0.572	-0.62
p3	1.038	0.92
p4	0.081	0.07
p5	1.253	0.91
p6	-0.418	-0.36
p7	2.210	1.62
p8	1.222	0.81
p9	0.633	0.40
p10	0.523	0.38
p11	1.030	0.68
p12	2.427	1.63
p13	0.417	0.26
p14	3.467	2.30
p15	2.205	1.53
p16	1.266	0.85
p17	2.601	1.59
p18	0.892	0.55
p19	4.805	3.06
p20	1.927	1.17
p21	3.924	2.54
p22	3.106	2.17
p23	2.791	1.87
p24	5.079	3.17
High	5.639	3.48
High-Low	5.174	3.16



## Market Liquidity vs Funding Liquidity: Horserace – 25 ILLIQ portfolios

$\alpha$	0.008 (2.07)	0.007 (2.22)	0.007 (2.1)	0.007 (2.39)	0.007 (2.27)	0.006 (1.86)	0.007 (2.07)
MKTrf	-0.002 (-0.42)	-0.001 (-0.25)	0.000 (-0.11)				-0.001 (-0.17)
SMB		0.003 (1.39)	0.003 (1.37)				0.003 (1.45)
HML		0.002 (0.95)	0.002 (1.04)				0.001 (0.59)
$\Delta$ ILLIQ			-0.235 (-2.06)	-0.418 (-2.76)		-0.366 (-2.55)	-0.187 (-1.64)
$\Delta$ FL					-0.047 (-1.32)	-0.037 (-1.2)	-0.006 (-0.24)
Adj Rsqr	0.09	0.24	0.25	0.08	0.08	0.13	0.25

## Endogeneity: Market & Funding Liquidity

$$\Delta ILLIQ_{i,t} = \gamma_{0,i} + \gamma_{1,i} \Delta FL_t + \gamma_{2,i} \Delta ILLIQ_t^{mkt} + \xi_{i,t}$$

	Most	2	3	4	5	6	7	8	9	Least
Illiquidity Portfolios										
$\gamma_1$	12.12 (2.08)	0.13 (0.07)	-0.07 (-0.10)	0.20 (0.60)	0.22 (1.66)	0.15 (2.55)	0.08 (2.57)	0.05 (2.73)	0.03 (3.21)	0.01 (2.30)
$\gamma_2$	776.56 (26.67)	93.14 (9.72)	30.40 (8.20)	12.74 (7.78)	5.47 (8.24)	2.23 (7.54)	1.13 (7.08)	0.55 (6.03)	0.26 (6.19)	0.09 (4.80)
$R^2$	70.94%	24.18%	18.43%	17.22%	19.74%	18.33%	16.78%	13.56%	14.90%	9.24%
$\bar{R}^2$	70.75%	23.67%	17.88%	16.67%	19.20%	17.79%	16.22%	12.98%	14.33%	8.63%



# Feedback Effect

VAR(1): $\Delta$ ILLIQ,  $\Delta$ FL

	$\Delta$ ILLIQ	$\Delta$ FL
$\Delta$ ILLIQ	-0.45525 [-8.98374]	0.022776 [ 2.11840]
$\Delta$ FL	0.142726 [ 0.53575]	0.033191 [ 0.58722]
C	-0.0071 [-0.07690]	0.00157 [ 0.08010]

Granger causality:		
Dependent variable:	$\Delta$ ILLIQ	
	Chi-sq	Prob.
$\Delta$ FL	0.287029	0.5921
Dependent variable:	$\Delta$ FL	
	Chi-sq	Prob.
$\Delta$ ILLIQ	4.487628	0.0341

# PS vs FL

Panel (a) Liquidity Portfolios

		Illiquid	2	3	4	5	6	7	8	9	Liquid
Lo Liq	$\beta^{FL}$	-7.32 (-5.17)	-7.81 (-4.31)	-7.61 (-4.17)	-6.93 (-3.70)	-6.72 (-3.97)	-7.7 (-4.46)	-6.73 (-4.02)	-7.07 (-4.33)	-5.93 (-4.11)	-5.05 (-3.58)
	$\beta^{PS}$	-3.59 (-0.31)	-16.41 (-1.12)	-18.48 (-1.25)	-10.01 (-0.66)	0.77 (0.06)	7.26 (0.52)	6.48 (0.48)	5.19 (0.39)	6.08 (0.52)	4.03 (0.35)
Hi Liq	$\beta^{FL}$	-0.16 (-0.14)	0.09 (0.07)	0.43 (0.35)	-0.03 (-0.02)	-0.15 (-0.13)	-0.46 (-0.41)	-0.7 (-0.60)	-0.19 (-0.18)	-0.37 (-0.36)	-0.72 (-0.74)
	$\beta^{PS}$	-31.26 (-3.05)	-25.88 (-2.06)	-21.63 (-1.85)	-15.42 (-1.33)	-10.82 (-0.95)	-15.65 (-1.48)	-9.60 (-0.87)	-8.36 (-0.82)	-8.94 (-0.94)	-7.17 (-0.78)

- What else does PS capture (besides market illiquidity)?
- Fanzoni, Nowak, and Phalippou (JF 2012) - there is a negative relationship (-0.63 correlation) between a dry-up in funding liquidity (measured by the tightening in credit standards) and innovations in market liquidity (the Pastor and Stambaugh measure).

# Funding Liquidity & FL

- Double-Sorted Liquidity and Volatility Portfolios

	Panel (a) Alternative Proxies				Panel (b) Augmented Models			
$\alpha$	10.21 (3.36) (3.36)	9.49 (2.69) (2.68)	10.70 (3.31) (2.55)	10.2 -2.89 -2.89	-0.99 (-0.37) (-0.27)	5.44 (1.37) (0.81)	1.85 (1.44) (0.98)	4.94 -1.22 -0.82
$\Delta FL$					-3.85 (-4.02) (-3.01)	-4.75 (-3.69) (-2.20)	-2.96 (-2.37) (-1.62)	-3.97 3.08 2.08
BAB	-1.22 (-0.27) (-0.27)				10.85 (2.67) (2.20)			
Amihud		-0.09 (-0.16) (-0.16)				1.04 (2.53) (1.51)		
PS			-0.39 (-3.18) (-2.47)				-0.39 (-3.15) (-2.17)	
TED				-0.05 0.02 0.02				2.68 -1.62 -1.1
$R_c^2$	1.29%	0.23%	50.19%	0.01%	28.26%	36.86%	68.73%	35.42%
$\bar{R}_c^2$	-3.00%	-4.11%	48.03%	-4.34%	21.73%	31.12%	65.89%	29.55%
$R^2$	1.60%	0.23%	31.76%	0.01%	28.44%	36.86%	78.72%	35.42%
$\bar{R}^2$	-2.50%	-4.11%	28.92%	-4.34%	22.22%	31.12%	76.87%	29.55%

# Summary

- Very nice and intuitive paper
- Too many results.....
- What are the dimensions of funding liquidity risk? BDL /FL /BAB/PS and which one FL is capturing
- Better understanding volatility portfolio return dispersion and their link to funding liquidity (controlling/conditioning perhaps on the market liquidity)
- Exploiting/controlling for market-funding liquidity endogeneity
- Market liquidity control: Amihud (2002) ILLIQ is in levels, while PS is a trading factor, - factors/or levels? What is the story for the market illiquidity?
- Settling on/suggesting a benchmark model (a single factor FL model, or MKT+FL, or 3FF+FL) – discussion about the best specification